

MATTER

Cut along the dotted line.



Cut along the dotted line.



Cut along the dotted line.



PAL INDUSTRIES

**H.L. Sarkar Road (Khatal)
Bansdroni, Kolkata- 700070**

*Manufacturer and specialised in
all kinds of Plastic Injection Moulding
works for household & industrial items.*

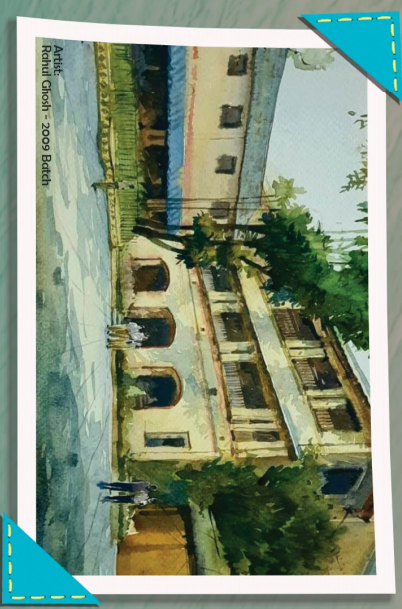
Contact: 90386-92006 (Koushik Pal)

Please Contact:
Email: bghsakol@gmail.com
(Sponsorship Logo being sent over Email.)

Annual Reunion

(A festival to remember)

2025



BALLYGUNGE GOVT. HIGH SCHOOL ALUMNI ASSOCIATION

(Regd. under W.B. Societies Registration Act. 1961)

Address

38/2, Naresh Mitra Sarani. Kolkata 700 020.
www.bghsalumni.in

ABOUT US

Respected Sir/ Madam,
Form No: _____

Heartiest greetings from the Ballygunge Govt. High School Alumni Association (BGHSAA). The profound love towards our Alma Mater gave birth to the beloved Alumni Association (B.G.H.S.A.A), followed by its registration under the W.B. Societies Registration Act in 1997 & attainment of its silver jubilee in recent times. The major objectives of this noble foundation is to develop a robust benevolence and bonhomie among our alumni, along with leveraging our social responsibilities through various philanthropic activities. Our earnest endeavours have made us a nearly 2000 member-strong association and growing.

The much awaited and celebrated re-union of BGHSAA is organized during the month of January every year, celebrated over a weekend. The said event, meticulously designed by our association, attracts a huge amount of football from our alumni, their families and friends. Since our esteemed school is approaching the widely anticipated centenary year, we are assured of record-breaking participation from our alumnus from all around the globe.

We publish the much awaited **BGHSAA Souvenir** on the 1st day of our annual event, which is scheduled to be held during the month of **January 2025**. Our members cherish this publication, as its contributors are their teachers and alumni. These variety of articles include down memory lane write-ups laden with nostalgia along with interesting stories and composition and contemporary topics as well, making it an interesting read for more than 10,000 readers including alumnus and their families and friends across age-groups and demographics.

Moreover, we have started sending digitised copies of the souvenir to our overseas alumni through social media platforms thereby multiplying the already large amount of coverage. Last year we were patronized by reputed brands like **Exide, ITC, Veedo!, Srijan, GPT group, PVR Systems, New Delhi, Phoenix Intl.** to name a few. The program got featured in vernacular news media with due coverage.

Therefore, we are hopeful that you will consider this opportunity, for publishing your advertisement in the next version of BGHSAA souvenir. We also solicit your valuable presence and participation during our celebrations and other events spanning throughout the year.

Regards,

Debadutta Raha
Honorary President
Amritendu Pramanik
Honorary General Secretary



ADVERTISEMENT PARTICULARS

Date of Publication: January 2025.
Language: English/ Bengali.

Overall Size: 245 mm x 185 mm.
Printed Size: 215 mm x 155 mm.

Kindly find the following rates.

Particulars	Rates
Venue Sponsor	₹ 1,00,000
Event Sponsor	₹ 50,000
Food Court	₹ 40,000
Reception Counter Sponsor	₹ 50,000
Gate Sponsor	₹ 35,000
Souvenir Back Cover	₹ 30,000
2nd Cover	₹ 25,000
3rd Cover	₹ 20,000
4 Color Art-Paper Special Page	₹ 18,000
1 Color Art-Paper Special Page	₹ 15,000
Color Paper (1 Color)	₹ 10,000
Twin Full Page	₹ 8,000
Full Page	₹ 6,000
Half Page	₹ 4,000
Quarter Page	₹ 2,500

Black & White Positive, Art Pulls preferred. All materials along with the Contract Form, must reach us by 7th January, 2025

Payment may please be made by A/c Payee Cheque in favour of 'Ballygunge Govt. High School Alumni Association', payable at Kolkata.

Please Contact for "Souvenir Advertisement"

Amritendu Pramanik (Gen. Secretary) @ 98301-46729
Saurav Chosal (Treasurer) @ 98304-71099
Abhiprasun Chattopadhyay (Resource) @ 98300-50496

CONTRACT DETAILS

Form No: _____

I/ We, the undersigned, do hereby enter into a Contract with BGHS Alumni Association for Advertisement / Sponsorship on the occasion of their Annual Reunion to be held during the month of January 2025.

The matter/ materials for advertisement is attached herewith.

The payment for the same is also made herewith in Cash/

Bank Transfer/ Cheque for publishing _____

Advertisement for Rs. _____ & Bank

_____ with Cheque No. _____ / with Transaction ID (In case of

Bank Transfer) _____.

Signature (With Seal) _____

Name _____

Address _____

Mobile & Whatsapp No _____

E-Mail ID _____

Website _____

FOR OFFICE USE ONLY

Reference _____

Mobile No _____

Batch _____ Whatsapp No _____

Email ID _____

Entry No _____

Signature _____

:BGHSAA A/C Details:
BALLYGUNGE GOVT. HIGH SCHOOL ALUMNI ASSOCIATION
Account No: 20787272129. IFSC: IDIB000B580
Indian Bank, Ballygunge Branch.
Please Contact The Treasurer Prior Making any Bank Transaction

